



CAVANT
CONSULTANCY



SOCIAL MEDIA
MANAGEMENT
PROPOSAL

What can we do for you?

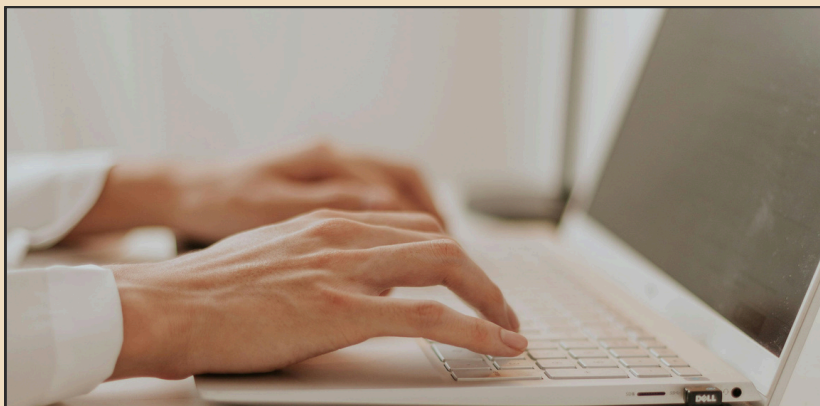


You have to make sure that your social media presence is covered at all times. It is an important touchpoint linking you to your customers and is critical to supporting your brand promise. Let us manage it for you so you can keep close tabs on your core operations while we build your online presence.

x Episa

Social Media Package

All About Online Presence



Cavant, Supporting Your Brand Promise

The package covers the strategic process of creating, scheduling, analyzing and engaging with content across social platforms to build a strong online presence. There are three packages to choose from:

- **Basic Package**
- **Professional Package**
- **Premium Package**



Premium Package

Content Development

- Facebook
- Instagram
- LinkedIn

Video

- Two (2) Capcut cut-to-cut video per week
- One (1) commercial-level, professional video every other week in the first 6 months, then every week starting on the 7th month.

Website Content Development

- One (1) new material every other week in the first 6 months, but on the 7th month it will be one (1) new material every week.

Corporate e-mail Management

- 24 to 48 hour Turn-Around-Time commitment.
- Counting only working days, excluding weekends and holidays.

Optional FB responses

- Counting only 8-hour working days, excluding weekends and holidays.

Professional Package

Content Development

- Facebook
- Instagram
- LinkedIn

Video

- Two (2) Capcut cut-to-cut video per week.

Website Content Development

- One (1) new material every other week in the first 6 months, but on the 7th month it will be one (1) new material every week.

Corporate e-mail Management

- 24 to 48 hour Turn-Around-Time commitment.
- Counting only working days, excluding weekends and holidays.



Basic Package

Content Development

- Facebook
- Instagram
- LinkedIn

Video

- One (1) Capcut cut-to-cut video per week.

Website Content Development

- One (1) new material every other week.



Get to know us.

Hi! I am Eloisa, the Lead Consultant.



I am a business strategist with more than 20 years of cross-industry experience in financial services, consumer goods, education and healthcare which developed my leadership skills at strategic execution across different types of industry. I have a strong record of driving revenue growth and building brands, making me and my team an asset to companies seeking expertise in marketing & communications, brand management and social media marketing.

My managerial experience in Marketing is backed by an MBA from Ateneo Graduate School of Business and Cum Laude honors from the University of the Philippines, Diliman. I also have a certificate in Corporate Finance.

Click on my [Professional Experience](#) tab to view my CV.

Management Fees

Premium

Php 100,000 NET / month
if complete package.

Php 70,500 NET / month
if Corporate e-Mail Services is
removed and no FB responses.

Professional

Php 60,000 NET / month

Basic

Php 40,000 NET / month

*Pricing can be further adjusted
in a negotiation.*

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<https://www.cavantconsultancy.com>

Check us out!

We offer more than just
social media management services



Who are we?

Cavant Consultancy is a marketing solutions company that provides a complete range of marketing services customizable to your unique business needs.

We provide businesses like yours access to expert talent or quality marketing work only when needed at the budget you can afford, without compromising the skills and qualifications the company needs to get the job done.

You can outsource your marketing requirements to us which will allow you to focus on your core operations.

Other Cavant Services

- Corporate Trainings
- Market Research
- Customer Service - non-voice
- Talent-on-Retainer
- Creative Services
- Digital Marketing
- Marketing Mastery Workshops.
- White Paper

We customize service packages according to your specific business needs. Visit our website then contact us via e-mail or cellular phone and we will be happy to accommodate your requirements.





Thank you!

We are the experts.

Cavant Business Consultancy possesses marketing expertise in the Financial Services industry as well as in Manufacturing, both on Food and Beverage products.

We also have a background in marketing Healthcare and Educational services.

Visit our website to learn more.

Questions?

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CAVANT BUSINESS CONSULTANCY

IMPORTANT NOTICE: All Cavant payments are only accepted through deposit to the authorized Cavant Corporate Account passbook only Savings Account. Payments can be made Over the Counter, via online banking or fund transfer, but it has to be deposited to this account only. Payments through other bank accounts or payment channels will not be accepted. Cash and/or Cheque payments paid in person will not be accepted, it has to be deposited to the authorized Cavant bank account and this bank account number is indicated in the contract signed by the Lead Consultant. Only the Lead Consultant is authorized to sign any contract or issue any receipt in behalf of Cavant Consultancy and these contracts are signed only by the Lead Consultant on-site in a face-to-face meeting. No other representative has been authorized to represent Cavant and sign any agreement or contract in behalf of Cavant nor is anyone else authorized to accept payments in behalf of Cavant or execute any financial transaction in behalf of Cavant. This payment rule applies not only to the consultancy business but also to the following Cavant brands and sister companies --- Clerica, Canterbury Academy, Lingua Franca, Biblioteque, Maldita Speaks, Power Tutorial. There is only one authorized bank account for all Cavant payments including sister companies.

There are only two modifications to this payment rule which is in the case of Power Tutorial and MOD, wherein for these two only the downpayment - which serves as Consultant's Fee - is paid to the Cavant bank account, because the 50% balance payment is paid directly to the tutor (for Power Tutorial) or client (for MOD).

This notice is communicated in all Cavant materials---website, contracts, e-mails, mobile messages, receipts and all marketing materials such as brochures, letterheads and proposals.



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Thank you!